How Jokes Change and May Be Changed: Simplifying, Transforming and Revealing

Christie Davies

Abstrakt

Many excellent jokes can pose potential difficulties for tellers and listeners since they require considerable knowledge of the subject of the joke and have a long and elaborate narrative structure such that only a very skilled joke-teller can do justice to them. In a democratic, fast-moving, plural, urban world such features can create problems since they mean that on a particular occasion when jokes are being told some of the listeners may miss the point of the joke and others will feel inhibited from telling a joke. Jokes with seemingly pointless endings may likewise disappoint the broad masses, who like clear, well structured jokes with a strong resolution and who may be bored by one that disappears into nonsense. Each of these points will be considered in turn, partly from an analytical point of view and partly in relation to empirical observations of how jokes in the English language have evolved in the course of the twentieth century.

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Bibliografia

However, many employees do not realize the benefit and advantage of change. Although the motivation for the change may be commercial, and not obviously connected with safety, major accident prevention must be regarded as core business, not a side issue. Senior management need to demonstrate a clear commitment to safety by their actions, from the outset. There should be a distinct safety focus within overall change processes, with positive objectives.