Flying Chiros, Part II of II

By Joseph Keating Jr., PhD


Flying chiropractors knew few barriers.

Attorney-chiropractor Norman Bartlett of St. Louis earned his private pilot's license at age 72. At the "dear old PSC" (Palmer School of Chiropractic) in Davenport, Iowa, students organized a flying club with Donald Pharaoh, DC, as their faculty advisor, although he had not yet earned his wings.

Meanwhile, Palmer graduate and "flying chiropractor" Clarence Gonstead, DC, built a 2,200-foot, all-weather airstrip with a hangar at his clinic in Mt. Horeb, Wisc., for his Beechcraft Bonanza. The facility and his aircraft permitted him to make house calls to patients in Chicago, Minneapolis, Milwaukee and St. Louis. He was pleased to make his private airport available to a local flying club, but was not the only chiropractic technique instructor who found the convenience of aviation a boon to the business.

I.N. Toftness, DC, of Prairie du Chien, Wisc., president of the International Basic Technique Research Institute during 1946-47 and inventor of a subluxation-detection device, held a license to fly, as did his wife. The couple traveled extensively in their private aircraft throughout the United States. Chiropractors in Iowa organized a Flying Chiropractors Association.

As the world moved deeper into the jet age, chiropractors flew right along. National College alumnus and ACA member Jesse R. Rothenberger was a captain in the U.S. Marine Corps Reserve and a pilot with the Headquarters and Maintenance Squadron 43 at the U.S. Naval Air Station at Willow Grove, Penn. He flew one weekend each month, and also served as an air traffic controller. Jimmy Parker, DC, founder of the Parker Chiropractic Research Foundation and the Parker College of Chiropractic in Dallas, made a minor entry in aviation history with his wife when they were the first passengers to
Arrive at the newly opened Dallas/Fort Worth Airport on Jan. 13, 1974. Aviation was a practical tool for some practitioners. Walter B. Wolf, DC, of South Dakota, a 1936 National graduate who was active for years with the NCA/ACA Council on Education (the forerunner of today’s CCE), is also remembered for his willingness to attach skis to his Cessna aircraft and “make flying house calls to stranded farming patients on the Dakota prairies.”

Gilbert Gagos, DC, of Hollywood, Calif., maintained a practice on nearby Catalina Island. Although a pilot himself, he preferred to shuttle with a propeller-driven commercial carrier, and his 1,000 trips to and from the mainland over a nine-year period earned him recognition as an “honorary co-pilot” from the company, Catalina Seaplanes, Inc. When an earthquake devastated Guatemala City, intern Dan Bookout of the Texas Chiropractic College (TCC), a former Air Force instructor, piloted a twin-engine Beech 18 aircraft on a mission of mercy. His companion on the trip was Darrel D. Prouse, DC, clinic director at TCC. The plane was on loan from Aviation Charter, Inc., of Houston, and the duo flew medical supplies donated by the Church of Christ.

A love of aviation possesses Leo Kerwin, DC, of Cape Canaveral, Florida, who built a business refurbishing World War II aircraft. He began flying lessons at age 14, and eventually earned an instructor’s license and several FAA ratings. Dr. Kerwin graduated from the PSC in 1956, and with the help of a patient, organized a wing of the “Confederate Air Force.” His interest in military aviation evolved into a restoration business. In 1988, he helped organize the “Warbird” portion of the Quad-City Air Show in Davenport.

Perhaps the most remarkable figure in the history of flying chiropractors is Joshua N. Haldeman, DC, a second-generation chiropractor who earned his DC from the PSC in 1926. Dr. Haldeman, of Regina, Saskatchewan, began flight instruction in 1947 and earned his pilot’s license in March 1948, at age 45. His new mobility facilitated his political work (as chairman of the National
Council of the Social Credit Party); his many trips to Toronto, where he served as a member of the governing boards of the CMCC and the Dominion Council of Canadian Chiropractors (today's Canadian Chiropractic Association); his annual jaunt to lyceum at his alma mater in Davenport, Iowa; and his service as the Canadian member of ICA's Board of Control. The doctor observed that he could cut his travel time to Davenport by 40 hours (83 percent) by flying, rather than taking the train. However, this initially quite practical orientation would turn into an obsession and a new career for the adventurous chiropractor.

The Haldemans owned two airplanes in the early days: a Luscombe and a Bellanca. When they relocated to South Africa in 1950, the Bellanca was crated and shipped with their household goods. Although no longer a member of the ICA board, Dr. Haldeman maintained his ties with the ICA, encouraged others to establish practices in South Africa, and encouraged South Africans to study chiropractic. His air mobility assisted him in his continuing professional activities; in 1952 the Haldemans flew their plane from Pretoria, South Africa to Oslo for an invited presentation to the European Chiropractic Union. The trip involved flying through Africa, Spain and France, with a stop in London to visit with British chiropractors, before journeying on to Norway.

In 1953 Josh, Winnie and their eldest son, Scott, made the first of several extensive air tours of the Kalahari Desert. Historian Bill Rehm, DC, recorded: Also an explorer, sportsman and political activist, Dr. Haldeman perhaps became best known in South Africa for his expertise in the "Lost City of the Kalahari Desert." His first expedition into the Kalahari desert was in 1953 to look for the Lost City described by Farini in 1885. The second was an 8,400-mile aerial search at 200 feet off the ground in uncharted desert. Altogether, he made 12 expeditions searching for the Lost City. On every occasion, he was accompanied by Mrs. Haldeman and those of his children who were home. Two books on the Lost City (by F. Goldie and A.J. Clement) devoted large sections to his travels. Though he found no evidence, Dr. Haldeman remained convinced there was indeed a Lost City in the Kalahari desert.
The following year saw one of their most ambitious adventures, when Josh and Wyn flew 30,000 miles in their single engine plane across Africa, through Asia and on to Australia, perhaps the only private pilots ever to make such a journey. In Australia, Dr. Haldeman was a guest lecturer at several meetings of the Australian Chiropractic Association, and met with the Australian prime minister. The couple later wrote a book about their aviation exploits.

Rehm observed that “By 1970, he had flown across 80 countries and territories of the world. He was co-founder of the Aircraft Owners and Pilots Association of South Africa and a representative on the Civil Aviation Advisory Council and the Air Navigation Regulations Committee of South Africa.” He was also a central figure in the intraprofessional feuding among South Africa’s chiropractors. Dr. Haldeman’s remarkable second career eventually claimed his life, when he was killed in an air crash in South Africa in January 1974.

Call them "high flyers" or "space cadets" - chiropractors have winged their way through the twentieth century with enthusiasm. Their escapades in aviation suggest some of that feisty, adventurous spirit that has carried them through many a rough and stormy ride. It is perhaps only fitting that the best-known symbol of chiropractic, a winged seraph, is intended to express "the highest and noblest ideals of the profession... this emblem signifies ... the spirit of chiropractic leading public consciousness upward toward the truths of healing and the attainment of higher physical standards." Happy landings!

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